

## FOR IMMEDIATE RELEASE



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## **FWMoA Announces New Admission and Discount Program**

June 8, 2016 (Fort Wayne, IN) -- The Fort Wayne Museum of Art is pleased to announce a new discount program that will serve low-income individuals and families.

**Museums For All**, a nationally-branded program helping museums across the country reach out to low-income families, is the latest effort to expand access to the arts for everyone. A signature initiative of the Institute of Museum and Library Services (IMLS) and the Association of Children's Museums (ACM), Museums for All reduces admission fees at participating museums for families who present an Electronic Benefit Transfer (EBT) card. The Fort Wayne Museum of Art will reduce admission to just \$3 per person who present an EBT card with valid photo ID.

The Fort Wayne Museum of Art is the first museum in Indiana to join Museums for All. A full list of participating museums can be found at <http://childrensmuseums.org/participating-museums>.

The Museums for All discount program replaces FWMoA's Last Saturday Dollar Days program.

At the same time that FWMoA is expanding access for low-income families, the Museum is increasing general admission prices to address rising costs as it brings more high-profile exhibitions to Northeast Indiana.

### **New admission prices:**

\$8.00 – adults

\$6.00 – students and seniors

\$20.00 – families

Free for all after 5pm on Thursdays

Admission changes and the Museums for All discount program will go into effect July 1, 2016.

The FWMoA will continue its longstanding partnership with Fort Wayne Community Schools and East Allen County Schools, which features free gallery tours for PreK-12 students throughout the school year. Through this partnership, FWMoA provides free guided tours to over 5,000 school children in these school systems annually.

**About the Fort Wayne Museum of Art:** Beginning with art classes in 1888 given by J. Ottis Adams and later William Forsyth, the Fort Wayne Museum of Art has evolved into a center for the visual arts community in Northeast Indiana. Regularly exhibiting regional and nationally acclaimed artists, the FWMoA also boasts an extensive permanent collection of American Art as well as prints and drawings from artists such as Jackson Pollock and Andy Warhol. The Museum is committed to the collection, preservation, presentation and interpretation of American and related art to engage broad and diverse audiences throughout the community and region, and add value to their lives. The Fort Wayne Museum of Art is a funded partner of Arts United of Greater Fort Wayne.

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